

YES! WE WANT TO BE A SUPER SPONSOR

PLEASE SELECT A SPONSORSHIP LEVEL:

SOLD Presenting Superhero Exclusive — \$10,000*

Hero — \$3,000*

SOLD Avenger Kids Dash Exclusive — \$7,500*

Defender — \$1,000

Avenger — \$7,500*

Sidekick — \$500

Crusader — \$5,000*

*Yes! We will be providing a promo item for the Hero Swag Bag.

Yes! We would like you to contact us about employees volunteering for the event.

COMPLIMENTARY REGISTRATIONS AND T-SHIRTS:

We plan to use ____ of our registrations and t-shirts.

We are donating ____ of our registrations and t-shirts to DGC families who need assistance to participate in the 2021 Run for Sight.

PLEASE PROVIDE THE FOLLOWING INFORMATION:

Sponsor name as you would like it to appear in event promotions

Contact Name

Phone

Email

Address

City

State

ZIP Code

DEADLINES FOR SPONSORSHIP COMMITMENT AND LOGO SUBMISSION:

- Full recognition in print/digital materials and t-shirt — **May 10, 2021**
- Event signage and promo item for the Hero Swag Bag — **May 10, 2021**

By signing you are verifying you are an authorized representative of the organization and understand you are entering into an agreement to sponsor the 2021 Run for Sight.

PAYMENT INFORMATION FOR CASH SPONSORSHIPS:

- We will pay by check to the Delta Gamma Center
- We will make a secure online payment at dgckids.org or will call with credit card information
- Please charge our credit card: Visa MasterCard American Express Discover

Credit Card Number

ZIP Code

Name (as it appears on Card)

Expiration Date

Security Code (CVV)

IN-KIND SPONSORSHIPS:

- We want to make an in-kind donation as part of our sponsorship:

EQUIPMENT RENTALS	MARKETING + PROMOTION
<input type="checkbox"/> Audio-Visual System	<input type="checkbox"/> Photography + Videography
<input type="checkbox"/> Stage	<input type="checkbox"/> Drone
<input type="checkbox"/> Barricades	<input type="checkbox"/> Graphic Design
<input type="checkbox"/> Tents	<input type="checkbox"/> Print + On-Air Advertising
<input type="checkbox"/> Tables + Chairs	<input type="checkbox"/> Printing
<input type="checkbox"/> Portable Restrooms	<input type="checkbox"/> Postcards, Posters, Packets
<input type="checkbox"/> Walkie-Talkies	<input type="checkbox"/> Signage
<input type="checkbox"/> Course Vehicles	OTHER
ENTERTAINMENT	<input type="checkbox"/> Participant Tote Bags*
<input type="checkbox"/> DJ Services	<input type="checkbox"/> EMT Services
	<input type="checkbox"/> Runner Snacks + Beverages
	*To be branded for the event.

The retail value of donated items, rentals, and/or services total \$_____.

PLEASE EMAIL OR MAIL YOUR FORM TO:

Janet Creath, Director of Development
 jcreath@dgckids.org
 cell 314.703.6651

Delta Gamma Center
 1750 S. Big Bend Blvd.



THANK YOU FOR YOUR SUPPORT OF THE DELTA GAMMA CENTER.

2021 RUN FOR SIGHT



SPONSORSHIP LEVELS

SPONSOR BENEFIT	PRESENTING SUPERHERO \$10,000	AVENGER \$7,500	CRUSADER \$5,000	HERO \$3,000	DEFENDER \$1,000	SIDEKICK \$500
Complimentary Race Entries	50	30	20	12	6	4
Logo or Name on Back of T-shirt	Logo	Logo	Logo	Logo	Logo	Name
Branded Tent at Event Entrance	•					
Event-day Speaking Opportunity	•					
Branded Registration Discount Code	72 hours	48 hours	24 hours			
Branded Promo Item in Swag Bag*	•	•	•	•		
Ad in Race Packet*	Full Page	Half Page	Quarter Page			
Logo in Race Packet	Prominent	Prominent	•	•	•	•
Exposure in Press Release	•	•	•			
Exposure on Social Media	Spotlight	Spotlight	•	•	•	
Exposure in Emails	Pre + Post	Pre + Post	Pre + Post	Post	Post	Post
Exposure on Website	Prominent	Prominent	•	•	•	
Logo or Name in Marketing Materials	Logo	Logo	Logo	Logo	Logo	Name
Logo on Event Signage	Prominent	Prominent	•	•	•	•
Logo Along Race Course	Prominent	Prominent	•	•		
Logo or Name in 2022 Sponsor Packet	Logo	Logo	Logo	Logo	Logo	Name

* Sponsor-provided